

TSB Good Stuff Eligibility Criteria

Strategic Purpose

To support New Zealanders to help realise amazing new ideas that solve problems and generate good for the future of NZ communities.

This could be in the form of launching initiatives to employ people, programmes that focus on the wellbeing of vulnerable people in the community, health solutions, front line support as a few examples.

Strategic Outcomes

- Supporting initiatives that get people into employment
- Supporting the development of new services that connect people/organisations together
- Supporting the development of new products

Overview

The criteria outlines TSB's core criteria for applicants, organisations and project eligibility. TSB utilises these criteria in the first instance to assess the eligibility of an application.

Applications that have a significant and wide-reaching community impact will be given preference.

General Rules

- Individuals, not-for-profit groups, small businesses and 'Profit for Purpose' such as social enterprise groups operating in New Zealand are eligible to apply for sponsorship.
 - Not-for-profit groups include Incorporated Societies, Charitable Trusts, and non-constituted groups with a formal structure.
- Idea must benefit local communities/wider New Zealand
- Idea must be a new idea (not already launched)

What we WILL fund

The below list outlines some areas that TSB WILL fund, this is a guide and is not an exclusive list:

- People creating new employment opportunities in communities
- People developing:
 - A new product
 - A new service
 - An app or new technology

What we will NOT fund

The below list outlines what TSB will not fund:

- TSB does not fund retrospectively. The idea being considered for funding must not be launched prior to a grant being made.
- Industry, commercial or professional network groups
- Groups whose purpose is to support or fund Council owned assets (e.g. 'Friends of')
- Local or regional councils
- Political lobby groups
- Corporate social clubs

- Schools
- Alcohol
- Group travel
- Grants which are for the purpose of fundraising or re-gifting
- Charitable hand-outs to local community groups

Grant applications

There is a total of \$200,000 including GST to be given out in the TSB Good Stuff Grants 2020. When applying, applicants need to select how much is required to help get their idea off the ground. Funding amounts are \$5,000, \$10,000, \$20,000 or \$30,000 including GST.

When you apply to receive a TSB Good Stuff grant, you are agreeing to allow TSB to use a snippet of your video pitch in TSB's advertising. If a snippet from your video is used, we will ensure the privacy of your idea is protected and we will email you notification prior to it being shown in advertising materials.

People's Choice grant

When applying for a TSB Good Stuff grant, you can opt-in to be eligible for a People's Choice grant. A People's Choice grant is voted on by the New Zealand public and provides an additional opportunity to receive a TSB Good Stuff grant to help launch your idea. The People's Choice grant comes from within the overall grant total.

By opting in, you agree to the terms and conditions of the People's Choice grant, and your application may be considered and selected as a People's Choice contender. There will be 10 applications chosen to be part of the People's Choice voting. The New Zealand public will be able to view your full video pitch and vote on which idea they like the best. The public can only vote once per person. If your application is selected as one of the People's Choice finalists, we will contact you prior to confirm.

Good Stuff! grant recipients

The grant recipients will be celebrated across video & digital, including but not limited to a media release. A list of the grant recipients will be available on tsbgoodstuff.co.nz from Friday 11 September 2020.

Grant recipients may be required to share their story and what they've achieved with support of the grant, in the following 12 months after receiving the funds, helping to build awareness of the idea recipients have launched. This could be through interview, video, photography, or other means, as TSB deems appropriate.

Acknowledging a TSB Good Stuff grant

If a grant is received, TSB expects its support to be acknowledged by incorporation of logo and inclusion in any media thanking the support from the grant.

Judging Criteria

TSB Good Stuff grant recipients are selected by a panel of judges who will be taking the following into consideration when selecting successful grant recipients:

- Your application must clearly outline what difference a TSB Good Stuff grant will make, how it will help New Zealand and its communities by solving a problem or generating good for the future of communities and why you are a worthy recipient. Highlighting the difference this grant will make will help the judges assess your application.
- The judges are looking for applications where there will be a lasting benefit to the community/New Zealand.